



# FNFMS SPONSORSHIP OPPORTUNITIES 2024

## 2023 SEASON STATS\*



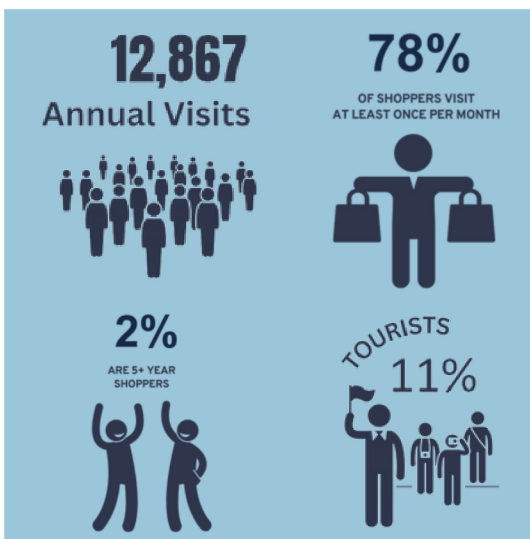
### HANEY FARMERS MARKET

- 29** Market dates
- 15+** Special Events
- 2,300+** Attendees on av. per market
- \$19,000+** Av. spent per market
- \$449,872** Customer sales thru the season

Top Events per attendance:

**~5,480**  
Canada Day

**~3,000**  
Earth Day



### PITT MEADOWS FARMERS MARKET

- 16** Market dates
- 13,670** Av. attendees thru the season
- \$7,300** Av. spent per market
- \$117,040** Customer sales thru the season

Top Event per attendance:

**~1,472**  
BBQ Fundraiser



### PORT COQUITLAM FARMERS MARKET

- 18** Market dates
- 28,576** Av. attendees thru the season
- 1,500** Attendees on av. per market
- \$17,346** Av. spent per market
- \$329,572** Customer sales thru the season

\*Stats from BCAFM Farmers Market Economic impact study - 2023

# SPONSORSHIP AT THE MARKET

## MUSIC TENT

### Pitt Meadows

- Your own provided tent for musician to perform under.

\$200 - 4 weeks

\$400 - 8 weeks

\$700 - 13 weeks

### Port Coquitlam

- Your own provided tent for musician to perform under.

\$300 - 4 weeks

\$600 - 9 weeks

\$1,300 - 17 weeks

### Haney

- Your own provided tent for musician to perform under.

\$400 - 4 weeks

\$1,500 - 15 weeks

\$2,400 - 29 weeks

## SIGN AT MARKET

### Pitt Meadows

- Your own provided sign.
- Placed around market.

\$100 - per month

### Port Coquitlam

- Your own provided sign.
- Placed around market.

\$150 - per month

### Haney

- Your own provided sign.
- Placed around market.

\$200 - per month



## BOOTH AT MARKET

### Pitt Meadows

- 1 stall at market.
- 10ft x 10ft.
- 3 Market Dates.

\$45 (+ gst) per market

### Port Coquitlam

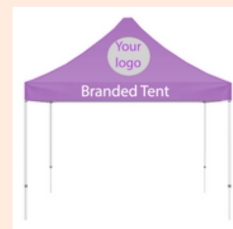
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\$45 (+ gst) per market

### Haney

- 1 stall at market.
- 10ft x 10ft .
- 3 Market Dates.

\$45 (+ gst) per market



# SPONSORSHIP TIERS

If you are interested in sponsorship or to discuss these tiers below, please reach out to our Executive director at [exec@farmersandmore.org](mailto:exec@farmersandmore.org).

## TIER 1

\$1500

### Print Advertising:

Logo on ¼ page ad.

### Website Sponsorship Page:

All Season.

### Weekly Newsletter:

1 Month

(Choose your month).

### Facebook Post:

3 sponsorship posts

- logo carousel.

### Instagram Post:

3 sponsorship posts

-logo carousel.

## TIER 2

\$2500

### Print Advertising:

Logo on 1 large ad.

### Website Sponsorship Page:

All Season.

### Weekly Newsletter:

3 Month

(Choose your months).

### Facebook Post:

3 sponsorship posts

- logo carousel.

### Instagram Post:

3 sponsorship posts

- logo carousel.

## TIER 3

\$5000

### Print Advertising:

Logo all print ads.

### Website Sponsorship Page:

All Season.

### Weekly Newsletter:

All Season.

### Website Footer:

1 Month

### Facebook Post:

Dedicated post with

logo once a month.

### Instagram Post:

Dedicated post with

logo once a month.