



# *2026 Sponsorship Package*

## **Fraser North Farmers Market Organization**



# Introduction

The North Fraser Farmers Market Organization is a **registered non-profit organization** dedicated to encouraging and contributing to a healthy community by providing the public with direct access to food producers.

In 2025, the Haney Farmers Market **included 150 vendors that generated sales of \$600,000.** The overall attendance of patrons was **53,000 over 26 market days.**

In 2025, the Pitt Meadows Farmers Market included **50 vendors that generated sales of \$130,000.** The overall attendance of patrons was **13,000 over 16 market days.**

In 2024, the Port Coquitlam Farmers Market included **150 vendors that generated sales of \$308,000.** The overall attendance of patrons was **27,000 over 16 market days.**



# Sponsorship Types



## Community Sponsor - \$500

- Logo displayed at the market information tent
- Recognition on our website sponsor page
- One social media thank-you post

## Market Sponsor - \$1,000

- All Community Sponsor benefits
- Logo featured on market signage
- Two social media posts highlighting your business
- Verbal recognition during one market day

## Presenting Sponsor: \$2,500+

- All Market Sponsor benefits
- "Presented by [Sponsor Name]" recognition for the season
- Premium logo placement on signage and digital platforms
- Opportunity for on-site presence (non-sales, per market guidelines)
- Customized recognition to meet your goals

# Custom Package

We understand that every business has different goals and budgets. Custom sponsorship packages are available and can be tailored to meet your specific needs.

## **Custom options may include:**

- A combination of on-site recognition, digital promotion, and event sponsorship
- Targeted social media or newsletter features
- Sponsorship of music, kids' activities, or special theme days
- Short-term or single-event sponsorships

We are happy to work with you to create a package that aligns with your marketing objectives while supporting local farmers, artisans, and the community.



